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Media and U.S. Immigration Politics

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Good afternoon. It is a pleasure to be invited here to give this lecture on immigration and the media. These are two very important topics which work together to create politics in the United States and other countries, as I shall mention. I have researched these topics for my dissertation at the University of Hawai'i at Mānoa Department of Political Science, a forthcoming book, and other current projects. Immigration is the act of crossing a border. It covers a range of activities such as attending an international academic conference or going to a University, to seeking employment, to seeking asylum from oppressive governments. Many of us have been immigrants through our educational activities.

Borders and immigrants have recently been portrayed as a source of anxiety for nation-states and their citizens. This has led to increased militarization and surveillance along borders as well as to various negative practices directed against immigrants. There have been extremely negative consequences for this increased border monitoring along the U.S.-Mexico border that leads to undocumented immigration through remote desert areas. Hundreds of undocumented immigrants annually are found dead from heat exposure in remote parts of the U.S. desert near Mexico and the U.S. government Border Patrol likely underestimates these figures (Nevins 2008, 21-22).

Much of the increased policing of the border has been heavily influenced by the mass-media, which often portrays borders and immigration in a negative light, or, provides positive portrayals that do not be linked together in a useful way. Yet, two questions remain. First how is the notion of the border changing from something that is located on the land to something that is more abstract? Secondly, how can media lead to better concepts of immigration that are less a source of conflict, and more a source of peace?

Before explaining how media can challenge negative views of immigrants it is important to learn about the problems that media creates for understanding borders and immigration. It is also important to understand negative processes of media in related issues such as U.S. foreign policy. After learning some of these processes, the opportunities presented by cinema and literature will be more clear.

The Changing Concept of the Border

One development in international relations theory is a new concept of what borders are. This has been occurring in other fields—such as Chicana/o studies (the study of people of Mexican descent in America). It also describes something that happened independently in the world, outside of academia. The border used to be considered an actual place. This place, existing in land and earth, was located at the meeting point between two nation-states. For example, there are lines between the United States and Mexico, the United States and Canada, France and Germany, The Peoples' Republic of China and Mongolia, etc... These are places that people can actually go to, though they usually cannot cross these lines without permission from these governments. However, I.R. scholars such as Sassia Sasken (2006) have argued that these "borders" may actually

extend into countries. This is not a matter of a line being drawn from the point between Mexico and the United States into the interior of the United States. This means that what happens in the border does not just happen in the actual land where the border is, it can happen hundreds or thousands of kilometers away from the border. Media speeds this up.

The idea of the border not being fixed to an actual place that people can visit may be more readily understandable in the Asia Pacific region. There are two types of borders in the Asia-Pacific region that are different from typical land borders. Some Asian-Pacific borders are marked in Oceans where countries are not necessarily next to each-other. It is impossible for human beings to walk across these borders. They are accessible through a human invention, such as a boat or an airplane only. For example, The People's Republic of China and Japan are separate nation-states. They are located in lands separated by Oceans. Yet, they have border disputes—the Senkaku Islands for example. However, there is not a land border between the two countries as there is between the United States and Mexico or China and Vietnam. A recent incident in 2010, where a Chinese fishing boat ran into a Japanese Coast Guard vessel was shown on Japanese national T.V. (without official authorization) as well as internationally by way of YouTube videos posted on the Internet. In this situation, the news media quickly brought consciousness of abstract borders (and disputes thereof) to the people of Japan and the Peoples' Republic of China, perhaps at a faster rate than the Japanese government would have preferred. This has led to tense relations between the two countries.

A second type of border is a demilitarized zone. Thus, there are two countries, with a border, but they technically are not located exactly next to each other. This is the case with South Korea and North Korea. Rather than a line that could be walked across, there is a demilitarized zone (The DMZ) between the two countries. This is a space that people do not cross, except under controlled situations. This does not prevent border disputes between the two countries. It also does not prevent immigration from North Korea to South Korea. There are North Korean refugees living in South Korea.

But the question remains of why do we think about these spaces? People do not think about places they cannot go all the time. There are millions of places that we will never visit. We rarely think about these places. There are of course exceptions. In the United States it is common for people to read magazines such as *National Geographic* and think about remote places such as Peruvian ruins or the Himalaya Mountains. It is less common for people from the United States to visit these places. The rate of tourism is not important. What is important is that our interest and acknowledgment of these places often comes from the media, rather than actual experience going to these places, or even talking to someone from these places.

Similarly, most people will not visit the DMZ or the oceanic borders between The Peoples' Republic of China and Japan, but they will have knowledge of these places through media coverage of the conflicts. Similarly, many Americans will not visit the U.S.-Mexico border, but they will often think about immigrants crossing these borders. This thought about borders is not necessarily destructive. It is also sometimes neutral or even positive. Yet it does have consequences such as increased tensions and conflicts between U.S.-born populations and immigrants.

Dangers of Media and Borders

In my research, one of the things that I found was that when we learn about borders and foreign countries through the media, there is a danger and opportunity. The danger and the opportunity are actually about the exact same thing: borders and foreign countries are transformed through media. The danger has already been explained by a variety of scholars with different intellectual and political viewpoints. As early as 1922, Walter Lippmann explained that the media turns our encounters with distant reality into stereotypes. Stereotypes are images of reality in our mind that have worn out and no longer match what we saw. Hence, the human mind makes simple images of different people—the standard negative stereotype of an immigrant in the United States is someone that does not learn English and is potentially a criminal. Most immigrants, in real-life, do not match this stereotype. Most immigrants work hard and learn English. Yet, newspapers in the United States often focus on undocumented immigration—calling it “illegal immigration”—and many mainstream movies have portrayed immigrants as criminals. Thus the media interacts with stereotypes in peoples’ minds to harm large populations.

Another danger is that powerful political and business groups will influence our view of foreign countries in ways that harm populations. Noam Chomsky and Edward Herman (2008) modified Walter Lippmann’s (1922) ideas to show how the mass-media alters viewpoints about U.S. foreign policy to fit the interests of the U.S. government and corporations, rather than average citizens. Thus, the mass-media did not provide accurate coverage of atrocities being committed by U.S.-funded governments in Central America as well as U.S. violence committed during the Vietnam War. This not only benefited U.S. governments and corporations but misled Americans away from their interests.

Another related danger, is that the mass media will provide a distorted view of reality by getting its information from official sources only. W. Lance Benne (1990) refers to this as “indexing.” If there is a confrontation between police and protestors, the police will be the only source of information. The police are part of a government (an official source); the protestors are not part of a government (a non-official source). If there is a labor dispute management will be the only source of information, rather than the trade union. If there is a foreign war—such as the Iraq war—the government and government sponsored think tanks become the only source of information (Arsenault & Castells 2006; Altheide & Grimes 2005). Anti-war groups, people living in invaded countries, and academics are often not interviewed when the mass media writes news stories. There is an obvious danger of one-sided bias in this technique and it is common. The mass-media also is often the only source of information about foreign countries that most people have. Yet, what might this preference for official sources have to do with borders and immigration?

In Japan, relations between Japanese citizens and immigrants are influenced by the media. According to Apichai W. Shipper (2005) in Japan many major news outlets have often relied mostly on the Japanese police for information about immigrants and crime. The Japanese police, according to Shipper, have often been very biased against immigrants. Hence, this bias is transmitted to the Japanese public without looking at

alternative viewpoints. The impact is as follows. Immigrant communities are stereotyped into different criminal categories by nationality. Thai female immigrants are associated with prostitution, Chinese immigrants are associated with violent crime, Iranian immigrants are associated with illegal drug related crimes (Shipper 2005, 319). This stereotyping does not happen in Japan only.

This portrayal of different immigrant communities as threats also occurs in the United States and Europe. In the United States and Europe, the mass media often focuses on Islamic, extremist terrorism. As I have mentioned elsewhere, the U.S. view of the Middle East was distorted through politicized religion to promote the violent invasion of Iraq (Toohey 2007). This has led some to falsely associate immigrants from Islamic countries with terrorism and assume that they are dangers to U.S. society and security. The United States government has often kept remembrance of the U.S. atomic bombings of Hiroshima and Nagasaki and internment of Japanese Americans from being adequately remembered (Toohey & Inoue 2011) which shows a lack of regard for Japanese American immigrant and diaspora communities. The mass-media portrayed Chicana/o (Mexican decent immigrants) as threats to the U.S. nation-states when they organized civil rights movements (Ontiveros 2010).

The Potential for the Media to Help Provide Useful Images of the Border

My research has uncovered some negative aspects of the media portrayals of the border, as well as some positive aspects. I next want to focus on positive aspects and practices for the media when portraying the border. There are a few things that cinema adds to our analysis of the border. These come through more experiential and open ended readings that are available in cinema and, to some extent, literature. Two important practices are: 1) synesthesia, and 2) semiotics. Synesthesia provides a chance for people to look at the border not just as a distant place to be visited, but also as something that affects them. Semiotics provides a chance for people to think on their own about borders.

The division in academic discussions on symbolism is over whether there is one meaning to symbols, or whether there is multiple meaning to symbols. The psychologist Sigmund Freud decided that dreams were not only symbolic, but symbolic of trauma and sex only. Thus, symbols in dreams could mean one thing only. Applied to film and literature, symbols could mean one thing only. Hence, there is only one interpretation of what a book or movie will mean. In some situations this can become like viewing Totalitarian propaganda films from Nazi Germany of the Soviet Union. This leads toward interactions with books and movies that are not democratic. The reader and viewer’s interpretation is largely irrelevant. This may lead people, perhaps, to prioritize the role of corrupt, violent leaders over democratic interaction through visual media (Deleuze 1989).

In contrast to this interpretation there are other theorists that believe that symbols can have multiple meanings. Gilles Deleuze (1989) believes that film creates a space where reality is open for interpretation. If done the right way, film can make us think, rather than accept predetermined symbols and messages. Hence, films such as *Touch of Evil* and *El Norte* do not exactly tell us what to think about immigration, but

instead provide us with symbols that we can interpret. Other scholars of open ended symbolism, such as Umberto Eco (1976), have argued that people reading books have their own collection of thoughts and experience that shape the meaning of the book. Hence, someone watching American police violently confronting Mexicans in Orson Welles' film *Touch of Evil* (the re-edited version) may bring their own experiences to this. Someone who attends protests frequently may have experienced ethically, and even legally questionable, treatment from police. They may therefore bring this experience to understand that the police violence against immigrants in *Touch of Evil* is not an isolated incident and was done to politically control people. Of course, there is a limitation too. Someone who watches *Touch of Evil* and has only received racist messages about immigrants and believes that police always follow the law may believe that what happened in *Touch of Evil* is a distortion of reality made by a film-maker with questionable ethics. Hence, there is a need for more than symbolism, though open-ended symbolism is important.

To perfect open-ended symbolism, we need to have a media that creates empathy and shared experience. As I mentioned, shared experience leads to an understanding of *Touch of Evil* (2000) as a politically accurate portrayal of how foreign nationals are sometimes treated in the United States, rather than a distortion of reality. But, how do we achieve empathy? One way is synesthesia. According to Martine Beugnet (2007) synesthesia is the sharing of experience. One example of synesthesia is scratching a chalk board with fingernails. When a person scratches a chalkboard with their fingernails, two things happen. First, a terrible sound is emitted. Secondly, both the person scratching the chalkboard and people nearby feel an uncomfortable shocking sensation in their hands and arms. In short, people who are not involved in scratching a chalkboard feel a similar physical feeling to the person scratching the chalkboard. Film has the power to do this. People watching films where immigrants are undergoing violence may feel sensations, such as fear, or a light sickness. Hence in films like Gregory Nava's *El Norte* immigrants come into the United States by way of an abandoned sewer tunnel and are attacked by rats. There is a slight shared revulsion and possibly a fear of rats. Jill Bennet (2005) refers to this as "empathy," but warns against taking this too far. It is not a complete shared pain. We do not get sick and die from seeing rats attacking immigrants. We are not feeling the same pain as Central American immigrants immigrating through sewer tunnels. For most of us, it would be inappropriate and insensitive to say we did. But, as Bennett clarifies, we are getting a simulation of what it might be like. A simulation is not real, but it provides a limited version of what something might be like that helps us think of a different reality. This simulation can help us think about how horrible the experience could be and why it is wrong. This may create activism under the right conditions that helps immigrants. Therefore, film and literature, under the right conditions, can create situations that are not as negative as typical media portrayals of immigrants, and instead lead us to be more considerate to immigrants and people from foreign countries.

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ディビッド・トゥーイー略歴

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「日系アメリカ人とオーラル・ヒストリー」

Discover Nikkei と *Densho* のウェブサイトを通して」（要約）

"Internet Application of Oral History to Japanese American History:
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本稿は、上記の口頭発表に基づく要約のため、詳細や脚注・参考文献は省略されています。著者の許可なき引用はご遠慮ください。ご連絡は eyamamotojanm@yahoo.com までお願いいたします。



近年オーラル・ヒストリーという名称が日本でも定着し始め、研究者の活動も幅広くみられるようになった。日本オーラル・ヒストリー学会が設立され、着実に成長する。それ以前には聞き書き・生活史・口述史などの名称でも、歴史の手法として利用されてきたのが、今世紀に入りようやく基盤が固まった。

アメリカにおけるオーラル・ヒストリーの歴史は長い。口述インタビューをテープに録音し、トランスクリプトを作って記録・保存するという手法は、第二次世界大戦後アメリカにて広がった。テープレコーダー(オープン・リール)の出現により可能になったこの手法は、歴史的証言として個人の述懐を記録することで、速記・談話メモの限界を打ち破った。その後はカセット・テープ・レコーダーの普及で一層広まり、そして1990年代頃からはデ

インタビューを計画したい場合、さきほどの Discover Nikkei のインタビュー手法説明は入門的ではあるが、参照すれば参考になるであろう。また、インタビュー例を見ることで、内容的に参考にできる。

3. 日系人との繋がりや認識のツールとして

近年は日本への「出稼ぎ」日系人が増えたために、日本人は日系人に対する認識はある程度深まったといえる。けれども、祖先が日本人なのだから日本的だろうという認識が根底にあると、彼らの辿った道、各国での日系人の歩みに思いを馳せることは難しい。

日系人のオーラル・ヒストリーは、各地で様々な境遇に遭遇し、その中で懸命に人生を切り開こうとした人々の存在を、我々の心に刻んでくれるといえる。

終わりに

日系人史には、日系人が自らのアイデンティティを模索する意味合いが含まれるといえるが、オーラル・ヒストリーには特に顕著であろう。そこには自らを語ることが歴史であり、自らが歴史を紡ぐのだという自信がみられる。主観と客観の狭間を考えさせられる面はあるが、日本にいる我々は、歴史を研究する際「客観的な歴史」を求めすぎる傾向を感じる。我々は *Densho* や *Discover Nikkei* を見ることで、歴史とは生身の人間が作り上げ、その彼らの生きた記録であると感じられるのである。

The International Financial Crisis of 2007-2009

日本人学生のための英語の金融危機入門

by

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1. Introduction

The American subprime loan crisis ignited the world's worst financial crisis since the Great Depression of the 1930s. More than 20% of American home loans are in serious trouble and 140 U.S. banks failed in 2009.¹ What at first seemed to be a conventional real estate bubble and bank crisis largely confined to the United States spread around the world to have a devastating impact on people and businesses with little apparent connection to the American economy. The current market prices of homes are significantly lower in many countries. Unemployment is close to 10 percent in many parts of the world. Corporate profits and stock prices are far lower too. Even the mightiest of Japan's companies, Toyota Motor Corporation, reported the largest deficit in its history. The crisis, while similar to many of the financial panics that have troubled the world in the past, is closely related to the development of "structured finance".

Structured finance means that the cash flows from one kind of security (for example, a home loan) are separated and re-combined to create new securities. Structured finance is one of the most important innovations of the last thirty years. It has grown a great deal. By one measure, structured financial products of about \$100 billion were created in first three months of 2007.² Much of this was for American home loans. Yet, the market for structured financial products collapsed as the crisis exploded to be only \$5 billion in the April to June period of 2008.

This paper describes the crisis and how structured finance made the crisis far worse. Although much of the terminology and logic of structured finance is complex, its basic intuition is not difficult. This paper is an attempt to explain it at a level that is accessible and serves the interests of Japanese students who would like to improve their English skills.

2. Structured Financial Products

Traditional banks accepted deposits from individuals and businesses. The banks then lent this money out to people and industry. These loans were typically short-term for businesses. Loans to individuals were both short-term and long-term. Longer term loans were to finance major purchases such as a car. These loans had terms of three to

¹ Williams, 2010.

² These statistics and others below, unless noted to the contrary, are from Brunnermeier, 2009, Coval, Jurek and Stafford, 2009, and Mayer, Pence and Sherlund, 2009.

five years. Mortgage loans to purchase houses typically had much longer terms—as long as thirty years. Banks usually held these loans to maturity; the borrower would simply repay the bank. This business model is called, “originate and hold”. “Originate” means that the bank found the borrower, made sure the borrower would repay the loan and then finally lent the money while following all appropriate laws and procedures. Because banks wanted to be sure to be repaid, they collected detailed information about the creditworthiness (信用度) of borrowers and the collateral (担保) or guarantees that secured the loans. The “hold” portion of the term means that the bank would collect all payments from the loan, including the final repayment of the loan. Because they held the loans for a long time, banks had strong incentives to continuously monitor the ability of borrowers to repay the loan. In an accounting sense, the loan was an asset on the bank’s balance sheet for its entire life.

Changes in regulations and business practices in the United States that started in the 1980s permitted banks to gradually adopt a new business model. There was a separation of the “originate” and “hold” functions. Banks began to “originate”, “securitize” and “distribute”. Banks still originated in the sense that they found borrowers and lent money. Yet, once these loans were made, the banks created a new security from the promised cash flows on these loans; it was called a Collateralized Debt Obligation (CDO) (債務担保証券). These CDOs were similar to bonds. Like bonds, the CDOs represented a promise to receive money in the future; the CDO payments were actually the repayments of the loans that the bank originated. The CDO’s value came from the promised future cash flows and also from the value of the collateral that was connected to the loan. The banks would then sell these CDOs to investors—this is the “distribute” part of the business model. These investors buy the CDOs to earn a higher interest rate and also because they believed that the CDOs were safe. When interest rates were very low in the early 2000s and there seemed few high profit, safe opportunities, investors from all over the world were eager to buy these CDOs. Once the CDOs were sold, the banks were only involved with the loan to collect the payments and pass these payments on to the investors who owned the CDOs. In an accounting sense, the banks no longer held the loan on their balance sheet. The banks made a profit by charging fees to borrowers and investors in the CDOs.

In the new bank business model, banks no longer felt it necessary to be quite as careful when originating loans because they planned to “securitize” the loans and sell them to investors. Similarly banks were less concerned with the long-term ability of borrowers to repay loans because they did not intend to keep the loan. They were less concerned with the value of the collateral for the same reason.

Also from the 1980s in the United States, many firms entered into the banking business. These firms were not conventional banks; they did not accept deposits from

individuals, nor were they closely regulated (規制される) by the government. Yet they were banks when it came to making loans. Some were traditional investment banks; others were parts of industrial corporations. Some specialized in making home loans.³ These firms are part of a class of financial firms called “shadow banks” (非銀行金融機関). In some cases these shadow banks were extremely aggressive in the way they originated loans, sometimes making loans to people and businesses that were not likely to pay the loans back. Some shadow banks were actually connected with the United States government. These included the Federal National Mortgage Association (a U.S. government sponsored business similar in some ways to Japan’s *Jusen* (住専) and often called Fannie Mae), the Federal Home Loan Mortgage Corporation (another U.S. government sponsored business nicknamed Freddie Mac) and the Government National Mortgage Association (Ginnie Mae). These shadow banks played a major role in the production of CDOs.

Although CDOs can be constructed from almost any kind of debt, the most important type of loan that banks used to create CDOs was American home mortgages. A mortgage is loan to an individual American to buy a house. The collateral for this loan is the house itself. The originating banks would combine the mortgage loans for many houses into Mortgage Backed Securities (MBS) (不動産担保証券). These MBS would be sold to investors. Of course, there is always a risk that a loan will not be repaid. The borrower might lose his job, or perhaps have a serious health problem. In the United States, when the borrower cannot make the promised payments on his home loan, the lender can take the home, and sell it to recover the borrowed amount. The risk of an MBS will therefore depend on both the creditworthiness of the borrower and the value of the home as collateral. Of course, the investors who owned the MBSs were concerned about these things, but could not effectively monitor the risk of the loans because they did not have detailed information about the borrowers. The investors relied on private credit rating companies to evaluate the risk of non-payment. In addition, investors who were concerned that the promised payments of their CDOs might not be made could buy Credit Default Swaps (CDS) which are insurance against non-payment.

In response to the enormous demands of investors and the apparently high profits that could be earned, the banking system aggressively expanded the amount of structured finance products that it produced. Initially, most MBS were based on high quality, low risk residential mortgages, many of which were effectively guaranteed by the companies associated with the American government. Eventually banks started to increase the number of higher risk residential mortgages in the MBS that they created. This was accomplished through a process of combining different kinds of debts. The first step is to form diversified portfolios (有価証券一覧表) of mortgages and other

³ Alternative Mortgage Transaction Parity Act, 1982.

types of loans, corporate bonds, and other assets like credit card receivables. The next step is to slice these portfolios into different tranches (French for slice). These tranches are then sold to investor groups with different preferences for risk. The safest tranche—known as the “super senior tranche”—offers investors a (relatively) low interest rate, but it is safest because it is the first to be paid out of the cash flows of the portfolio. Note that it is safe only in the sense that it has a prior claim on the payments from the home loans. It has no protection against loss of liquidity (市場の流動性), early repayment by borrowers, changes in interest rates or declines in market value. In contrast, the most junior tranche—referred to as the “equity tranche” or “toxic waste”—will be paid only after all other tranches have been paid. The mezzanine (French for middle) risk tranches are between these extremes. Figure 1 shows the logic of the originate, securitize and distribute business model.

**** Figure 1 about here ***

A very clever thing about slicing the cash flows into payment priorities for the debt instruments was that different risk level MBSs can be made from the same securities. With the cooperation of the rating agencies, a portfolio of relatively risky mortgages could be structured into securities that seem extremely safe (and receive the very high credit safety rating of AAA) and other more risky securities. Among the most risky of American residential mortgages are subprime loans and ALT-A loans. These mortgages have a fairly high chance of default. Yet, with the right structure of cash flows, these mortgages can be turned into a combination of apparently safe MBS and other more risky securities.

Subprime Loans

Generally, subprime loans are mortgages given to borrowers with poor credit records. Poor credit records result from paying debts late or not paying debts at all. Because subprime borrowers have a high risk of not paying, their loans usually have substantially higher interest rates. So, for example, while a creditworthy borrower could get a home mortgage at 5 percent interest, the same home mortgage might cost a subprime borrower 7 percent interest or more.

Subprime lending started to become popular in the U.S. in the middle 1990s, with outstanding debt increasing from \$33 billion in 1993 to \$332 billion in 2003. As of December 2007, there was an about \$1.3 trillion in subprime mortgages outstanding. A substantial proportion of all the mortgages that originated in 2006 were subprime. Figure 2 shows the increase in subprime lending. This increase was because banks and other lenders discovered that they could make large profits from origination fees, bundling mortgages into securities, and selling these securities to investors.

**** Figure 2 about here ***

Alt-A Loans

A classification of home mortgages where the borrower's creditworthiness falls between prime and subprime is Alternative A (Alt-A). The borrowers of these mortgages usually have good credit records, but the mortgage itself might have some features that mean greater risk. These could include high loan-to-value and debt-to-income ratios or inadequate documentation of the borrower's income. High loan to value means that the size of the mortgage is close to the value of the house. High debt-to-income means that the promised payments on the mortgage are a large proportion of the borrower's annual income. Alt-A loans are more risky than prime loans and typically have higher interest rates.

NINJA Loans

NINJA is a term for loans extended to borrowers with “no income, no job and no assets”. Whereas most lenders require the borrower to show a stable stream of income or sufficient collateral, a NINJA loan ignores this verification process. Most NINJA loans offer the borrower a low initial interest rate; later this interest rate may be increased. The NINJA borrower may hope that the value of their house will appreciate significantly, allowing them to repay the loan. However, if house's value does not increase, NINJA borrowers may have great difficulty making the mortgage payments. This makes NINJA loans very risky for lenders.

Adjustable Rate Loans

Yet another risky type of home loan is an adjustable rate mortgage (ARM). Borrowers would initially pay a relatively low interest rate on their home loans. Later, the interest would increase. The increase meant that borrowers have to make larger monthly payments on the loans. This could be difficult for borrowers and consequently, these loans also were more likely to experience default. In early 2007, as much as 80 percent of subprime loans had adjustable rates.⁴

There Was a Massive Demand for Structured Finance Products

Extremely high savings rates by developing countries, middle-east oil exporters and export focused countries such as China and Japan created a huge demand for AAA-rated debt. Figure 3 shows how much higher the interest rate was for MBS compared to safe government and company bonds in 2003. Strong demand for AAA-rated debt encouraged investment banks to create too much AAA-rated debt from their portfolios of home loans causing newly issued AAA-rated MBS to actually be much more risky than in the past. Larger proportions of subprime, Alt-A and ARM mortgages were in these portfolios. Investors demanded safe, higher interest rate investments and were willing to “pay” for these investments. The American banking industry supplied these investments, except that they could not actually provide “safety”. Safety was

⁴ Dodd, 2007.

manufactured by structuring the cash flows of these mortgages and also by providing credit default insurance by selling CDS.

**** Figure 3 about here ****

Underwriting (引受業務) Quality Declined

Banks aggressively expanded their lending to capture more fees and supply the enormous demand for CDOs. More loans were given to borrowers with little or no documentation of their income and assets. More loans were given to borrowers who were investing in houses, not living in the houses. These investors were speculating that the price of the house would increase. These investors are more likely to abandon the house if its market value falls below the mortgage value. More mortgages had low initial interest rates or did not require repayment of principal. These mortgages could thus have negative amortization (負の割賦償却) meaning that the mortgage balance could increase over time. There was evidence of increased borrower misrepresentation in many home loans. There was an increase of NINJA loans. Of course, there was concern that many of these loans were not as safe as they should be. Yet, bank officers felt that the profits from continued lending were justified. In 2007, the president of one of America's largest banks admitted that at some point the rapid increase in lending and fees would end, but also said, "When the music stops, in terms of liquidity, things will get complicated. As long as the music is playing, you've got to get up and dance. We are still dancing."⁵

Even though the risk of the mortgages actually rose due to the substantial increase in the proportion of subprime loans included in the portfolios that backed the MBS, bankers believed that the risks of subprime loans could be managed as long as home prices continued to rise. Yet the rapid rise in home prices was not sustainable. American home prices actually started to fall in 2006. As home values started to decline, many borrowers realized that the value of their home was exceeded by the amount they owed on their mortgage. These borrowers began to default on their loans, which drove home prices down further and ruined the value of mortgage-backed securities forcing companies to formally recognize losses because the underlying assets behind the securities were now worth less.

3. The Credit Ratings Agencies (格付け会社)

The key to the development of the market for structured financial products was the ratings agencies. In the recent past, economists argued that banks had a unique ability to evaluate the creditworthiness of borrowers. This ability was based on bank's intimate knowledge of borrowers and their superior analytical skills. Investors in structured finance products such as MBS really cannot evaluate the creditworthiness of individual borrowers or determine the collateral value of particular pieces of real estate. Structured finance products can only be sold when investors have reasonable confidence in the safety of the cash flows promised by the CDOs. Investors will not completely

⁵ Nakamoto and Wighton, 2007.

trust the originator of the CDO; these originators will naturally be tempted to overstate the CDOs safety to earn higher profits for themselves. The solution was provided by an independent third party whom investors thought they could trust to make an objective and accurate evaluation of the risk of the CDO. This third party was a credit rating company—the same companies that had long evaluated the safety of corporate and government debt for investors.

There are three big credit ratings agencies in the United States: Moody's, Standard & Poor's, and Fitch IBCA. They assign credit ratings to institutions that issue debt and the debt itself. CDOs were assigned credit ratings. It is important to understand that these credit rating companies are profit seeking companies—not government agencies. They provide credit ratings for fees that are paid by the debt issuers, or in the case of CDOs paid by the originating banks. Fitch IBCA and Standard & Poor's use a system of letter grades ranging from the safest rating at "AAA" to "D" for debt that is already in default. Table 1 shows credit ratings for Fitch IBCA. Generally, the interest rate (yield) of a CDO will depend on its risk. A low-rated/high risk security will have a high interest rate. Conversely, a high-rated/low risk security ranked as AAA rating will have a lower interest rate. The idea is that securities with higher risk of non-payment will have a higher interest rate.

**** Table 1 about here ****

Unfortunately the credit rating agencies did not do a good job of measuring risk. CDO securities with safe credit ratings actually had much more risk than investors realized. The agencies made poor guesses about the probability of borrowers failing to pay their loans back. This was especially true for borrowers of subprime loans. The rating agencies did not understand that the risk of default on the loans was highly correlated; they assumed that default risk on the home loans was similar to the default risk on corporate debt.⁶ The ratings agencies made significant mathematical errors in their rating calculations.⁷ They also assumed that house prices would *constantly increase at 5%*.⁸ This was wildly optimistic and extremely wrong.

In addition to misunderstandings, errors and very incorrect assumptions, there is concern that the rating agencies were not genuinely objective. The agencies worked closely with the originating banks. The tranches of the MBS were designed with the cooperation of the rating agencies. Rating agency' profits depended on rating fees and

⁶ Similarly, most investors also did not understand the high systematic risk of these securities. Traditional assumptions about corporate debt, especially the assumption of independence, do not apply to MBS. For example, the risk that General Motors Corporation will fail to pay its debts was not highly related to the risk that General Electric Company will fail to pay its debts. On the contrary, the risk of non-payment on an MBS based on loans made to buy homes in Michigan was highly related to the risk of non-payment on an MBS based on loans made to buy homes in New York. See Coval, Jurek and Stafford, 2008, for more about this.

⁷ Jones, Tett and Davies, 2008.

⁸ Rodriguez, 2007.

the selling of credit rating data. These fees were paid by the originating banks. Hence, the rating agencies may have been influenced by the originating banks. This is a conflict of interest (利益相反) because safer ratings, perhaps unrealistically safe ratings, would earn greater profits for the rating agencies.⁹ The rating agencies may have been too generous when they granted high/safe credit ratings.

4. The Collapse of Structured Finance and the Financial Crisis of 2007-2009

American home prices increased rapidly from the late 1990s until about 2007. Robert Shiller (2006) estimated that this increase was about 83 percent, far higher than the historical average increase. There were several causes; among the most important were very low interest rates and easy to get home loans made possible in part by structured finance. However, the rapid increase in home prices was not sustainable. Interest rates started to increase and gradually home prices began to fall. This was the trigger of the subprime crisis. At the same time, default rates on subprime loan and adjustable rate mortgages (ARM) began to increase quickly. However, once interest rates began to rise and housing prices started to drop during 2006–2007 in many parts of the U.S., refinancing became more and more difficult. And falling prices also made homes worth less than their mortgage loans providing a big financial incentive to enter foreclosure (ていとうながい (抵当流れ)). Home owners would not want to pay more for the house than it is worth, so they stopped making payments on their mortgages.

The fall in house prices was mainly in the United States, though a similar pattern appeared in some other countries as well. Foreclosures and mortgage loan delinquencies started to rise in 2005, becoming quite large by 2007. The share of subprime mortgages that were seriously delinquent increased from about 5.6% in the middle of 2005 to more than 23% in September, 2008. The default rates on Alt-A mortgages which had increased from 0.6% of all mortgages in 2005 to more than 11% by September, 2008 also began to increase. Home prices began a rapid fall. This was the first country-wide decline in American home prices since the 1930s. Other recent home price declines had been regional.

As American home prices fell and defaults on mortgages increased, the market value of structured finance products collapsed. MBSs and CDOs were no longer eligible to be used as collateral. Indeed their complexity and increasing doubts by investors about the validity of their credit ratings made it almost impossible to determine the value of CDOs. The country-wide nature of the home price decline meant that a diversified package of home loans in a MBS was *not* a safe investment, as many investors had thought. The market values of even the safest AAA-rated MBS fell.

Investors in CDOs were not the only ones to suffer substantial losses. Banks and shadow banks also held large portfolios of home loans and CDO. Banks did not

⁹ United States Security and Exchange Commission, 2008.

hold only risky MBS (which might have suggested to investors that the banks had faith in MBS as an investment). Banks held far more MBS than might be necessary to hold as “inventory” while they are combining home loans into different tranches and packages to resell as MBS. Banks seem to have invested in MBS because they thought that AAA-rated MBS were good investments. But as the crisis developed, AAA-rated MBS actually had a *greater* decrease in their market values than lower rated MBS. The losses on CDOs experienced by American banks were so large that the banks started to fail.

American Banks Loved Risk

Bank managers seem to have changed their thinking to take more risk, or perhaps, bank managers did not understand the risks they were taking. Bank chief executive officers may have taken excessive risks to “keep up” with other apparently more profitable banks even though they understood that these risks were not genuinely creating value. Flawed internal controls and rewards may have allowed and encouraged lower-level bank officers to take risks.

Banks and shadow banks developed a dependence on short-term finance. They changed the way they raised money to invest in their business. Formerly, banks would borrow for relatively long periods with instruments such as certificates of deposit (CDs) (じょうとかのうていきぎんしょうしょ (譲渡可能定期預金証書)). Banks shifted to very short term borrowing over the period from 2000 to 2007. This was in part because interest rates were very low due to American central bank policy. Bank managers may have felt that the chairman of the American central bank would automatically increase the money supply if there were a credit crisis or economic downturn. This is an example of moral hazard.¹⁰ Furthermore, large banks may have believed that they will always be rescued if they get into trouble. They are “Too Big To Fail”. Hence they were encouraged to take greater risks by borrowing more as well as borrowing for shorter periods.

Banks were able to borrow a large portion of their liabilities at very low rates of interest for periods of months, weeks and even days. Each month, week or day, the banks would have to re-pay the maturing claims and borrow again. This exposed the banks to liquidity risk. They might not be able to get new loans if market conditions became bad, or investors had doubts about the bank. As the subprime crisis got worse banks and non-banks became illiquid—they could not borrow at all—they could not renew their short-term loans. The large New York investment bank, Bear Stearns lost so much money on its investments in CDOs that it could not borrow anything from other banks and investors. Bear Stearns was rescued with the help of the American

¹⁰ Moral hazard is similar to something you might remember from the old Superman movies you saw when you were a child. Consider the case of Superman’s girlfriend, Lois Lane. Lois knew that Superman would always rescue her if she got into trouble. Consequently, she was never careful; she always took big, foolish risks because she knew that she would be saved. She was always falling off of tall buildings and bridges as well as getting caught by the bad guy in those movies.

central banks. In September of 2008, the giant investment bank, Lehman Brothers failed. But Lehman's failure was different from Bear Stearns; Lehman was *not* rescued. The failure of Lehman Brothers was the prime note in this disaster although other large financial institutions were also at great risk. The spreading difficulties of banks meant a collapse in lending, triggering a world-wide financial panic and recession that even hit Japan. Unemployment increased in the United States and around the world as consumers stopped buying expensive items (especially cars). Consumers found it difficult to get loans from banks and then worried about whether they would even have jobs in the future.

Loss Spirals

As banks recognized the extent of their losses on CDOs and faced greater difficulty borrowing money, they aggressively sold assets. Yet these sales greatly pushed down asset prices which seemed to make the value of the assets that the bank still owned less. So the initial CDO losses induced selling, which lowered values, which induced more selling. It was a vicious cycle that made banks very reluctant to make loans to other banks or businesses. Similarly, investors grew concerned that their deposits and loans to banks might be in danger. These investors withdrew their deposits, refused to renew their certificates of deposits and even demanded that the securities they had let banks borrow be returned. The result was a massive world-wide contraction in the availability of credit to banks, businesses and individuals. Even good businesses and individuals with excellent credit histories could not borrow. While a vicious cycle was happening in the U.S. residence market where declining home values caused mortgage defaults which caused foreclosures which caused distressed home sales which caused declining home values. A similar terrible cycle was happening in the banking system. The result was a world-wide financial panic.

Credit Default Swaps

Investors in CDOs and debt in general can purchase insurance to protect against the risk of the debt's payments not being made. This insurance is called a CDS. Many investors also purchased this insurance for their MBS. Among the largest sellers of CDS was American International Group (AIG).¹¹ AIG received insurance premiums to guarantee that investors would not lose on their MBS investments. As the subprime crisis worsened in the late summer of 2008, the CDS insurance contracts required that AIG deposit very large amounts of money in a safe form to protect the MBS investors from loss. The required amount was so large that AIG could not pay it, nor could AIG borrow this amount. AIG was on the verge of failure. It was rescued at the last moment the American government.

¹¹ AIG's managers actually thought that there was zero risk that the MBS would default. See Morgenson (2008).

Broader Consequences

As the crisis developed, U.S. home prices continued to fall (See Table 2 for a list of the major events that occurred in the crisis). By September of 2009, about 15% of all American home mortgages were in trouble. Up to 9 million home foreclosures could happen by the end of 2012.¹² The American stock market fell by about 45 percent between July 2007 and November 2008 (although the stock market had recovered a great deal by January 2010). Businesses and individuals could not get loans; investment and consumer spending collapsed causing huge losses to auto makers and other producers of expensive items. American car makers General Motors and Chrysler were forced into bankruptcy.

In the financial sector, banks and shadow banks were devastated. Most American mortgage origination companies failed, closed or were taken over by other firms. About 165 American banks failed between 2008 and 2009. Several giant investment banks have been in great distress; Lehman Brothers failed; Bear Stearns and Merrill Lynch were taken over by other banks while on the verge of failing. The bosses of Bank of America, Merrill Lynch and Citigroup have resigned. Losses on MBS lowered bank capital so much that the American government was forced to take emergency measures to increase bank capital. This was done by buying bank equity {something similar to nationalization (国有化)}, through loans to banks, and purchases of troubled assets (such as MBS) from banks.¹³ The giant insurance company AIG was rescued by the American government as it was about to fail. Gigantic mortgage companies Fannie Mae and Freddie Mac were taken over by the government as they were about to collapse. The commercial paper market where most large U.S. businesses borrow for short periods collapsed and required help from the American government. The rescue of the financial system will cost hundreds of billions of dollars.

Other countries were hit by the financial panic too. Housing bubbles in Britain, Iceland, Spain and other countries collapsed with huge losses. Non-American banks also faced substantial losses. Some even failed. The impact of the panic was less direct but just as real in Japan.¹⁴ Major exporters, such as Toyota and Sony experienced sharp decreases in sales in the United States and other parts of the world. The lowering of interest rates in the United States contributed to a strengthening of the yen which reduced Japan's exports. Japanese firms cut back on the number of workers they employed and reduced investment. University graduates had great difficulty finding jobs. Japan's economy went into a recession and there is now a real possibility of price deflation.

Conclusion

The financial crisis is not over. Bank failures, bankruptcies and home foreclosures are still happening, so it is premature to reach conclusions. Still, it is clear that Americans

¹² Center for Responsible Lending, 2009.

¹³ Emergency Economic Stabilization Act of 2008.

¹⁴ This was not the first time an American real estate bubble had an impact on Japan. See Bremer and Futagami, 1991.

borrowed far too much money on terms they could not honor. Similarly, foreign investors put far too much money into CDOs with inaccurate expectations about the safety of these investments. In part this overwhelming tide of foreign investment was a consequence of foreign government policies that sought to build up dollar holdings from trade imbalances. These dollars had to be invested somewhere; the apparent safety and apparent high profits of MBS brought these dollars to uncreditworthy Americans with the help of short-sighted, fee-obsessed bankers. Banks had changed to an "originate, securitize and distribute" business model. They were far less concerned with the ability of borrowers to repay their debts. The credit rating agencies proved incapable of monitoring the repayment ability of these borrowers.

In addition, banks changed the way they raised money to operate their businesses. They became extremely dependent on short-term funds. They also invested heavily in MBS. When the American real estate bubble burst, their MBS investments lost so much, so fast that they became insolvent. They were unable to borrow new short-term funds because investors feared they would not be repaid. It seems clear that bank managers, especially managers of shadow banks, did not understand the risks they took by relying so much on short-term funds. Nor did they understand the risks of MBS. They may have assumed that they would simply be rescued by the government. This is the problem of moral hazard. It is likely that future changes in the regulation of banks will attempt to reduce the moral hazard problem while making banks less risky. Regulation of shadow banks may become more like the regulation of conventional commercial banks. Nevertheless, structured financial products such as CDOs and MBOs will continue to play an important role in world finance. Hopefully investors, bankers and regulators will have a better understanding of the risks and complexities of these products.

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Figure 1
Structured Finance: Creating a CDO

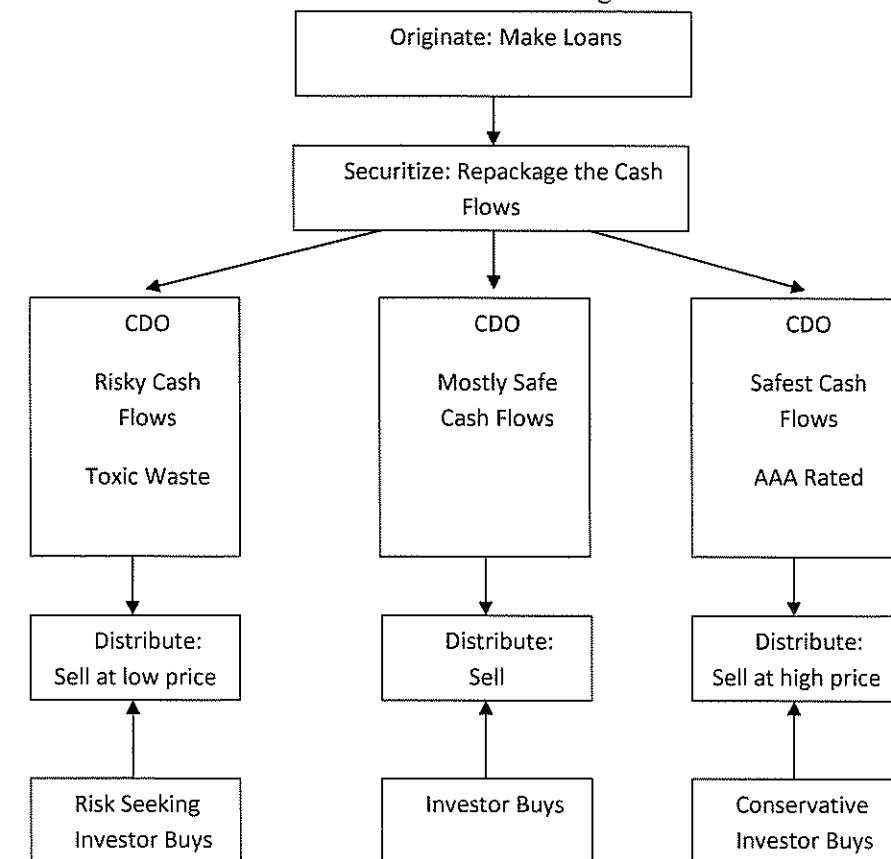
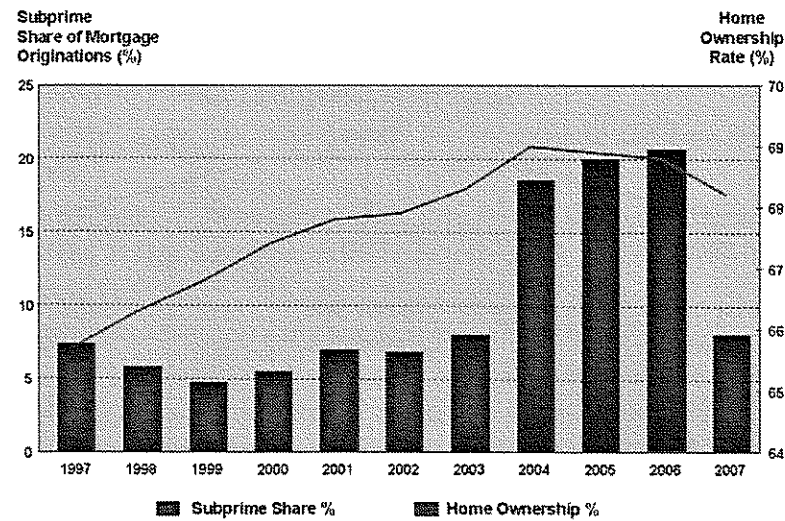


Figure 2
Subprime Share and Home Ownership

U.S. Subprime Lending Expanded Significantly 2004-2006



Sources: U.S. Census Bureau; Harvard University; State of the Nation's Housing Report 2008

Figure 3
Comparative Interest Rates

Comparison of Interest Rates in the USA
(2003 September)

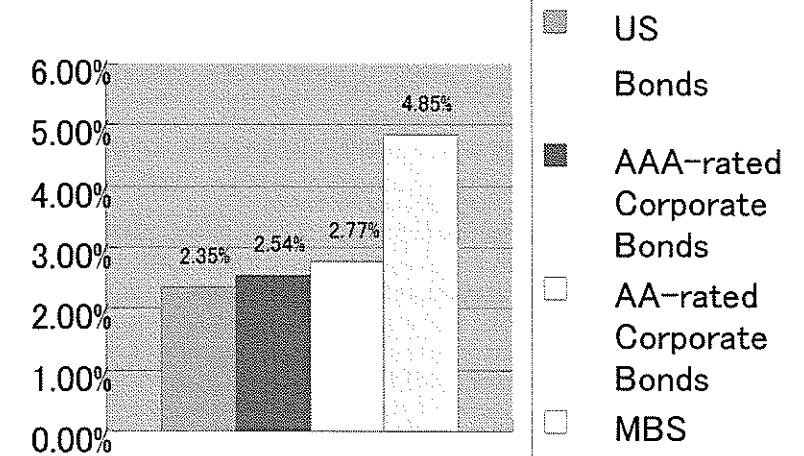


Table 1
Credit Ratings
(FITCH IBCA)

Investment Grade

- **AAA** : the best quality companies, reliable and stable
- **AA** : quality companies, a bit higher risk than AAA
- **A** : economic situation can affect finance
- **BBB** : medium class companies, which are satisfactory at the moment

Non-Investment Grade

- **BB** : more prone to changes in the economy
- **B** : financial situation varies noticeably
- **CCC** : currently vulnerable and dependent on favorable economic conditions to meet its commitments
- **CC** : highly vulnerable, very speculative bonds
- **C** : highly vulnerable, perhaps in bankruptcy or in arrears but still continuing to pay out on obligations
- **D** : has defaulted on obligations and Fitch believes that it will generally default on most or all obligations

Source: Wikipedia: The Fitch Group (2010).

Table 2
Major Events During the World-Wide Financial Crisis 2008-2009

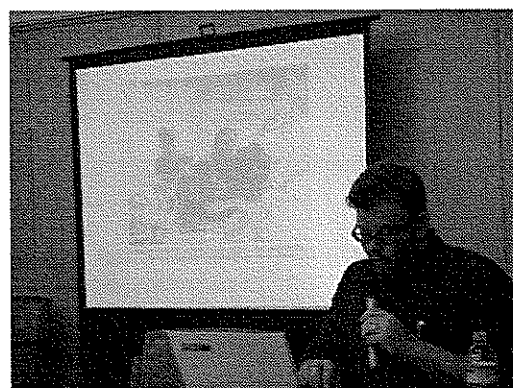
Date	Events
May 4 2007	UBS closed its internal hedge fund, Dillon Read, after losing about \$125 million on subprime investments.
May 2007	Moodys put 62 tranches across 21 U.S. subprime deals on warning for a rating downgrade.
June 20 2007	Two Bear Stearns hedge funds could not meet margin calls and required an injection of capital from Bear Stearns
June 25 2007	FDIC Chair Sheila Bair cautioned against the more flexible risk management standards of the Basel II international accord and lowering bank capital requirements generally: "There are strong reasons for believing that banks left to their own devices would maintain less capital—not more—than would be prudent. The fact is, banks do benefit from implicit and explicit government safety nets ... In short, regulators can't leave capital decisions totally to the banks."
July 19 2007	Dow Jones Industrial Average closes above 14,000 for the first time in its history.
July 2007	The market for short-term, asset-backed commercial paper collapsed.
August 6 2007	American Home Mortgage Investment Corporation (AHMI) declared bankruptcy. The company expected a \$60 million loss for the first quarter of 2007.
August 16 2007	Countrywide Financial Corporation, the biggest U.S. mortgage lender, narrowly avoids bankruptcy by taking out an emergency loan of \$11 billion from a group of banks.

August 17 2007	The Federal Reserve cuts the discount rate by half a percent to 5.75% from 6.25% while leaving the federal funds rate unchanged in an attempt to stabilize financial markets.
September 17 2007	Former Federal Reserve Chairman Alan Greenspan said "We had a bubble in housing" and warns of "large double digit declines" in home values "larger than most people expect."
September 18 2007	The Fed lowers interest rates by half a point (0.5%) in an attempt to limit damage to the economy from the housing and credit crises.
October 5 2007	Merrill Lynch announces a US\$5.5 billion loss as a consequence of the subprime crisis, which is revised to \$8.4 billion on October 24, a sum that credit rating firm Standard & Poor's called "startling".
October 31 2007	Federal Reserve lowers the federal funds rate by 25 basis points to 4.5%.
March 16 2008	Bear Stearns is acquired for only \$2 a share by JPMorgan Chase. The deal is backed by the Federal Reserve, providing up to \$30 billion to cover possible Bear Stearns losses.
July 11 2008	IndyMac, a large private mortgage broker, was put in conservatorship by the Federal Deposit Insurance Corporate (FDIC).
July 30 2008	President Bush signs into law the Housing and Economic Recovery Act of 2008, which authorizes the Federal Housing Administration to guarantee up to \$300 billion in new 30-year fixed rate mortgages for subprime borrowers if lenders write-down principal loan balances to 90 percent of current appraisal value.
September 7 2008	American government takeover of Fannie Mae and Freddie Mac, which at that point owned or guaranteed about half of the U.S.'s \$12 trillion mortgage market, were put into federal government conservatorship.
September 14 2008	Merrill Lynch sold itself to Bank of America.
September 15 2008	Lehman Brothers files for bankruptcy protection.
September 17 2008	The Federal Reserve lends \$85 billion to American International Group to avoid bankruptcy
From September 15 2008	A world-wide credit crisis started ➤ Bank and shadow bank runs started ➤ Interbank lending stopped ➤ Businesses and individuals could not borrow ➤ Massive intervention by central banks and a re-capitalization of major banks ➤ Major decrease in all economic activity all over the world—even Japan experienced the decrease ➤ Massive fall in stock markets

Japanese photographic coverage of the Vietnam War

Austin Parks*

In a 2001 interview Crown Prince Naruhito listed as his three of his most prominent memories of the twentieth century the 1964 Tokyo Olympics, the 1970 Osaka Expo, and a 1965 photograph of a family fleeing across a river in South Vietnam. The first two are predictable, but why the third? The fact is: histories of postwar Japan usually treat the American War in Vietnam as an event that had little impact on Japanese consciousness. Like many Japanese in the



1960s, however, the Crown Prince was deeply affected by Japanese photojournalistic coverage of the War. Books like photographer Okamura Akihiko's *Minami Betonamu Sensô Jûgun-ki* (*With the Army in South Vietnam*, 1965) were instant bestsellers, while images by Akimoto Keiichi, Ishikawa Bun'yô, and others illustrated popular serialized accounts by famous correspondents such as Kaikô Takeshi and Honda Katsuichi. Other photographers, such as Sawada Kyôichi and Toshio Sakae won Pulitzers and other international accolades for their coverage of life in combat zones. The popularity of Vietnam War photographs in Japan gives rise to a number of intriguing questions. For instance, why were Japanese, who were not direct combatant in the war, so interested in a distant war? How did Japanese photographers represent the war, and in what context did their images reach the Japanese public. How did popular and critical discourse on Vietnam impact Japanese understandings of self and nation in the tumultuous sixties and seventies?

In my larger project, I seek to address these questions by examining war narratives fashioned by Japanese photographers active in Indochina from 1963-1975. For this presentation, however, my scope is more limited. I will focus on the work of Okamura Akihiko, Akimoto Kei'ichi, and Ishikawa Bun'yô during the early years of the war. While these photographers' 'photographic reports' (*shashin hôkoku*) were presented as conveying the "reality," or *genjitsu*, of the war, the representations their images created often proved popular because they provided a dramatic and long-term spectacle and, more importantly, because they resonated with complex and unresolved problems afflicting domestic Japan. Some of these issues, such as the presence of the American military in Japan, had direct ties to the fighting in Vietnam. Others, however, such as the reconfiguration of popular Asia-Pacific War memory, the emergence of a postwar Japanese ethnic nationalism, and the debate on realism and humanism among photography theorists, seemingly

had little relationship to the events in Southeast Asia until photographers and commentators forged such linkages through wartime coverage. I examine how these linkages were constructed in order to pinpoint the varied, and sometimes contradictory, meanings Vietnam War photography held for individuals in Japan.

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Present Position

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Education

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Research Experience

- "The 'Vietnamization' of Japan: Japanese Photojournalists and the War in Indochina," Northwestern University (Ph.D. dissertation) 2010-present
- "This is War in Vietnam: The Contested Meaning of Okamura Akihiko's Photographs in American and Japanese Print Media," Northwestern University 2009-2010
- "Imaging Ideology in Meiji Japan: the Graphic and Photographic Representations of Nation and Empire," Northwestern University (M.A. thesis) 2007-2008
- "Exhibition and Identity: Creating the 'nation' in Meiji Japan," University of Oregon (M.A. Thesis) 2006-2007
- "Inventing the Exotic: Okakura Kakuzô and the Making of Modern Japan," University of Oregon 2005-2006

Affiliations/Memberships

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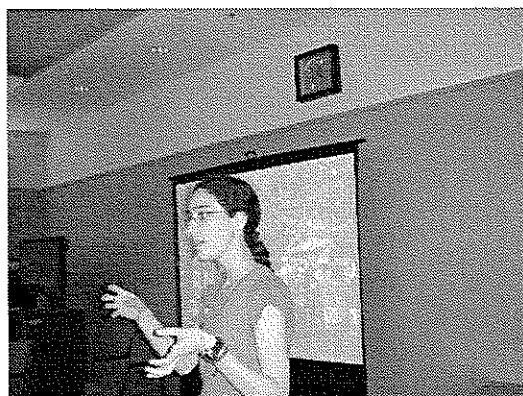
Dana Mirsalis*

Historically, Shinto shrines have always had very strong connections to their local communities. However, since the end of World War II, the legal connection between the two has been severed.

While some shrine communities have collapsed without official support, others have grown and thrived—although not always through conventional means.

What factors help a shrine build a lasting community? Has the recent increase of women in the priesthood affected the types of organizations with which the shrine is affiliated? How do female priests build communities differently than male priests, and how will these differences shape how the shrine is perceived in the future?

By answering these questions, we can begin to understand the role the shrine plays in both supporting and shaping the local community.



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Education

Nanzan University, 2011-2012 (training and research student)

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Employment

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Awards

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Publications

"Experiencing Japan and Dodging Mochi," *The Fulbrighter*, Winter 2011.

Presentations

"A Quiet Revolution: How Librarians Are Fighting the Robot Invasion" at the Community College Honors Research Symposium, April 17, 2009